

**From:** [MISAC Matters](#)  
**To:** [Josh Holsclaw](#)  
**Subject:** 2018-19 Strategic Partnership Year Drawing to a Close  
**Date:** Wednesday, March 13, 2019 3:02:45 PM

This message was sent to [joshh@ranchomirageca.gov](mailto:joshh@ranchomirageca.gov)



March 13, 2019





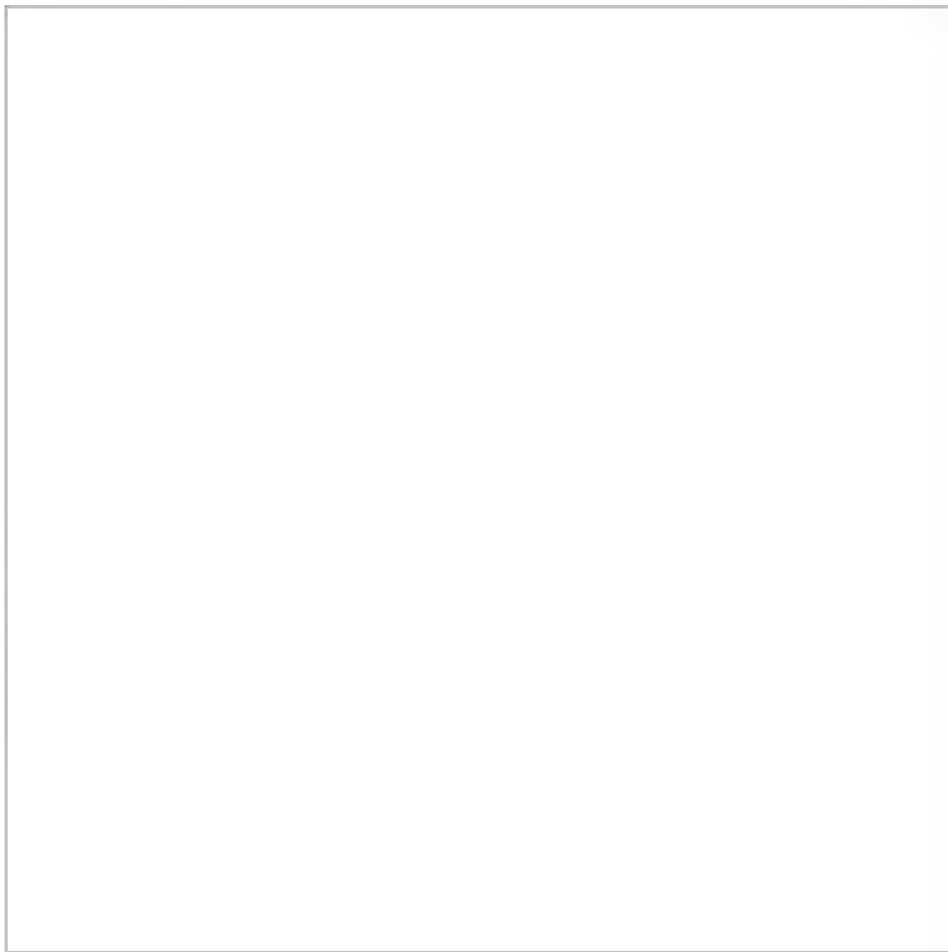
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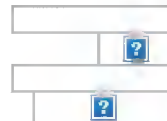
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## MISAC NEWS

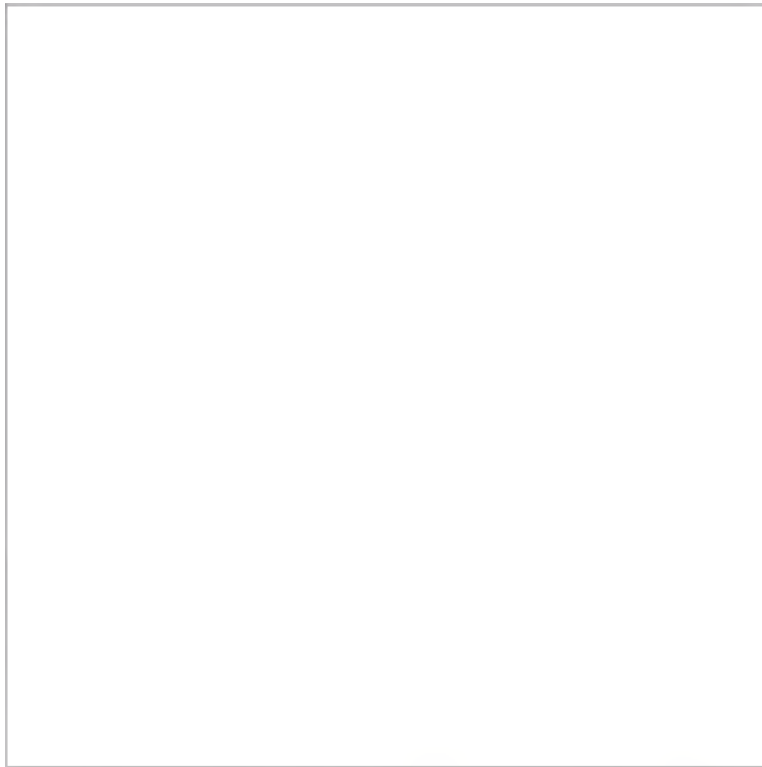
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### 2018-19 Strategic Partnership Year Drawing to a Close



MISAC

June 30th signals the end of the 2018-19 MISAC Strategic Partnership year. The association wants to take this opportunity to again thank those companies who have stepped up to the plate in big way this past year to provide the necessary funding to assist the association grow and thrive. Our Partner's contributions are truly appreciated. [READ MORE](#)



## MISAC Begins Preparations for 2019-20 Strategic Partner Program



MISAC

MISAC Executive Director Brad Walker recently announced the association was preparing for its 2019-20 Strategic Partner Program year that will be made available to interested parties beginning April 10th. The actual 2019-20 Strategic Partnership year will begin July 1st and conclude on June 30, 2020. Partnerships will be available until the fifty total threshold has been met. [READ MORE](#)

## Digital Services Innovation Academy - Application Period Now Open

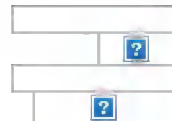


MISAC

(Received from Scott Paterson, Deputy Director, Office of Professional Development, California Department of Technology)

I want to personally invite our public sector partners to apply for the California Department of Technology's (CDT) Digital Services Innovation Academy (DSIA). This 10-week training program is tailored for staff who possess a strong interest in digital services and introduces the tools and skills required to transform a business problem from concept to product using design and development principles found in modern digital service development. [READ MORE](#)

## Space Still Available for PMP Exam Prep Boot Camp - Registration OPEN!



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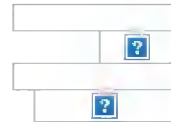
MuniTech Academy is kicking off its 2019 course offerings with a Virtual/Online PMP Exam Prep Boot Camp. The Boot Camp is scheduled for April 23, 24, 30 and May 1. Although seats are filling up fast, there are still a few open for those interested. [READ MORE](#)

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## From the Listserv (March 4 - March 10)

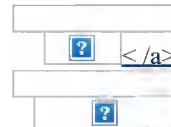


MISAC

Many members consider the MISAC Listserv the number one member benefit. It is on the listserv where members pose and answer relevant IT questions, as well as present thoughts and ideas. Following are a few of the relevant topics discussed the weeks of March 4 – March 10. Specific company names and products have been replaced with [Company/ Product] and named agencies, cities, districts, etc. have been replaced with [Agency]. All posts and threads are archived for future reference by MISAC members. [READ MORE](#)

### TOP NEWS

## How to create a transformational cybersecurity strategy in 3 paths



TechRepublic

Enterprises cybersecurity teams are in the midst of an intensifying storm: Technology challenges are growing more complex, and the speed of business continues to increase along with the number of cyber threats companies are facing, Andrew Rose, chief security officer of Vocalink, said in a Thursday session at RSA 2019. "Security is being put under immense pressure to keep up, and if it doesn't, we're the ones to blame," Rose said. "We need to keep up or we just get left out." [READ MORE](#)

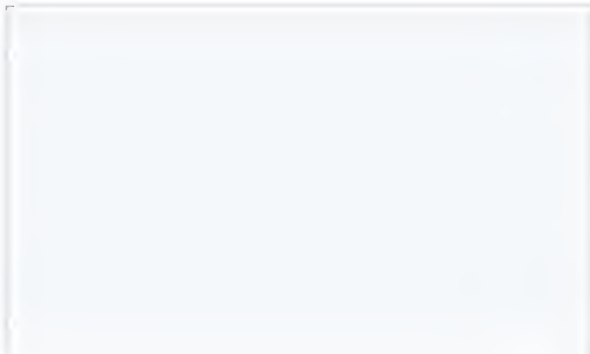
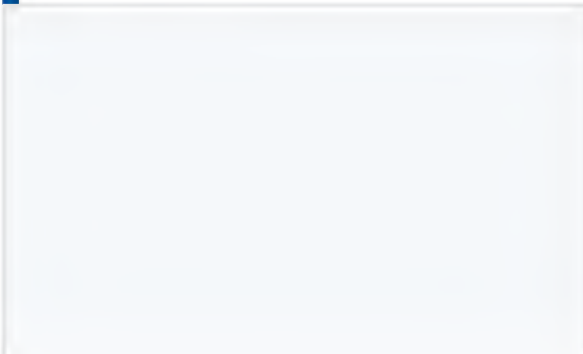
## A practical approach to IBN and improved IT automation

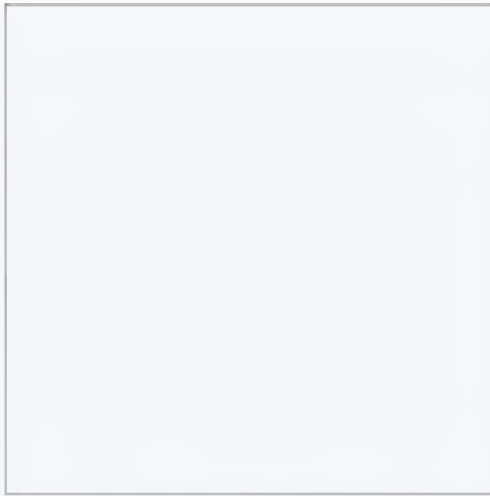


Network Computing

Intent-based networking (IBN) is one of the most interesting and significant trends in networking in recent years. But, like many disruptive technologies, it's still suffering through an initial adoption phase of being poorly-defined, over-hyped, and co-opted by too many disparate networking vendors. The challenge for savvy IT leaders is to focus on realistic capabilities that are now starting to accelerate IT processes and provide greater insights into network behavior. [READ MORE](#)

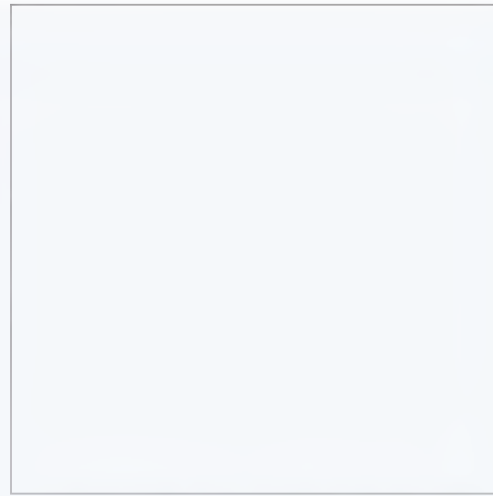
### PRODUCT SHOWCASE





### **Empowering Customer Service since 1976**

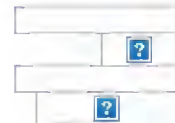
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### **Personalized, Connected, Secure Cloud**

A modern cloud platform. What if your cloud was truly personalized to your business? What if it seamlessly connected your entire organization from anywhere and from any device? What if you were confident that your cloud data was more secure than ever? It can be with Oracle's modern cloud. [Read more](#)

## **What is shadow IoT? How to mitigate the risk**



CSO

Shadow IoT refers to internet of things (IoT) devices or sensors in active use within an organization without IT's knowledge. The best example is from before the days of bring your own device (BYOD) policies when employees used personal smartphones or other mobile devices for work purposes. "Shadow IoT is an extension of shadow IT, but on a whole new scale," says Mike Raggo, CSO at 802 Secure. "It stems not only from the growing number of devices per employee but also the types of devices, functionalities and purposes."

[READ MORE](#)

## **US takes tentative steps toward opening up government data**



Government Executive

At the beginning of this year, President Trump signed into law the Open, Public, Electronic and Necessary Government Data Act, requiring that nonsensitive government data be made available in machine-readable, open formats by default. [READ MORE](#)

## **Debunking 5 myths about zero trust security**



Dark Reading

Rather than "trust but verify," a zero trust model assumes that attackers will inevitably get in - if they aren't already. However, several misconceptions are impeding its adoption. For years, the popular security maxim was "trust but verify." However, this mindset is no longer sufficient in today's borderless, global, mobile, cloud-based threatscape. [READ MORE](#)

## How is digital transformation different from change management?

Forbes

Companies have historically pursued linear approaches to change management. There is no shortage of traditional methods - by some estimates there are more than 80,000 book titles on Amazon falling under the topic of "change management." These traditional change management methods can be successful for certain types of organizational changes. Examples include incremental changes across the organization or significant changes within a specific department or process. Often traditional change management methodologies follow a step-by-step approach that has a beginning and an end. [READ MORE](#)

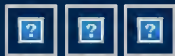
## A primer for CIOs needing 'deep learning' on the benefits on emerging tech

CIO

CIOs need a better understanding regarding the potential for analytics and what is required to get data into a shape for their organization's data scientists. CIOs also need very clear mutual direction established with business leaders – in other words, what questions should be answered with data? [READ MORE](#)

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**To:** [Josh Holsclaw](#)  
**Subject:** You think you know Summit  
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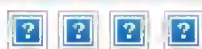
## Summit Will Be Bigger and Better Than Ever

This year, we've transformed our **annual Summit** with new nationally-renowned speakers, in-depth product certifications, and more opportunities to network with digital experts.

Here are the top five new sessions you'll miss if you don't register now:

1. **A Keynote Like Never Before:** Shankar Vedantam, the host of NPR's Hidden Brain podcast is this year's Summit keynote. He'll help you think about the challenges you face in new ways and identify how your subconscious might be holding back.
2. **National Leaders on Digital Innovation:** Hear from leaders like Valerie Green, former Obama Administration official, and Anthony Calabrese, Digital Marketing Lead for the U.S. Census Bureau on innovation in government technology and how it applies to today's mission-critical initiatives.
3. **A Special Focus on All Levels of Government:** This year, nearly 50 percent of our audience will be from local, county and state levels of government. Our agenda was created to provide case studies and best practices that can relate to all levels of government.
4. **Digital Marketing Executives:** We're bringing Jay Baer, New York Times bestseller and President of Convince & Convert, together with Angy Peterson, Vice President of Digital Engagement Services at Granicus, to showcase the latest in digital marketing and how government can build stronger brands.
5. **Product Training Certification:** Do you have a question about adding a subscriber to a topic in govDelivery? Or how to be compliant with ADA requirements? Unlike previous years, this year's Summit has dedicated time to product workshops that are for users of all levels. To register for the workshops on May 14, [click here](#).

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PRA Office  
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May 1, 2019

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**Subject:** Space Still Available for PMP Exam Prep Boot Camp - Registration OPEN!  
**Date:** Wednesday, March 6, 2019 2:10:37 PM

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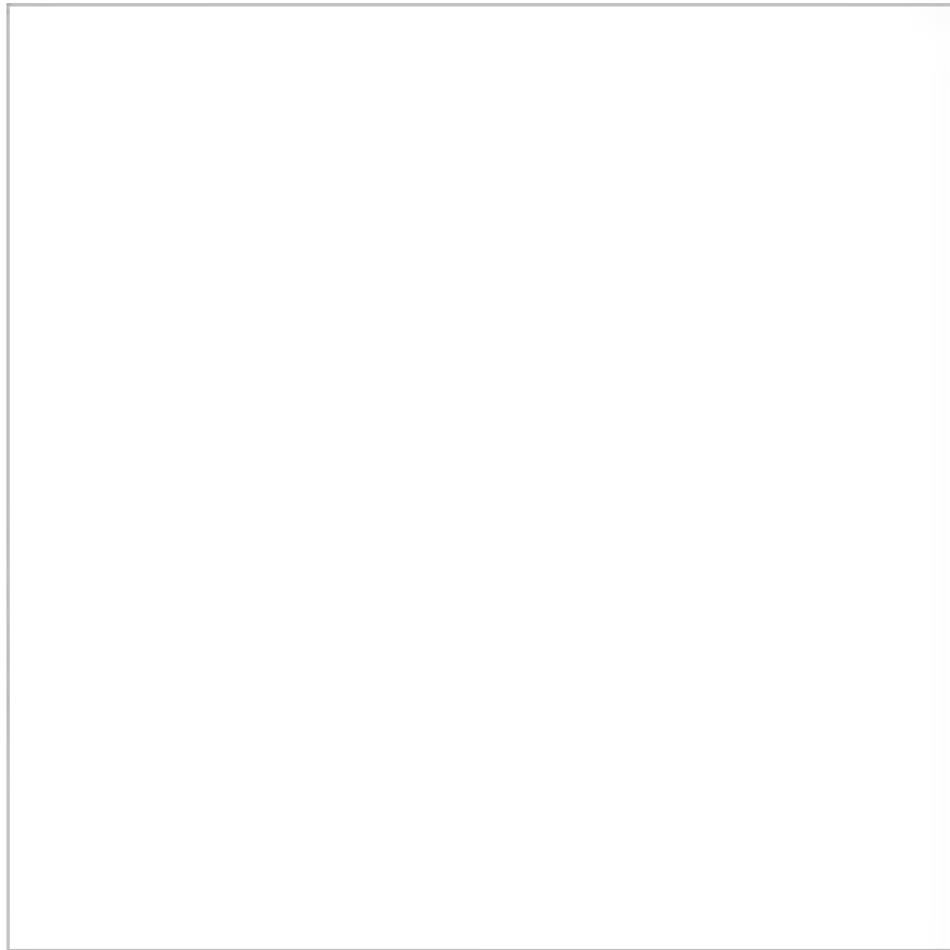
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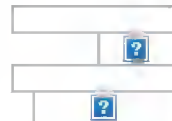
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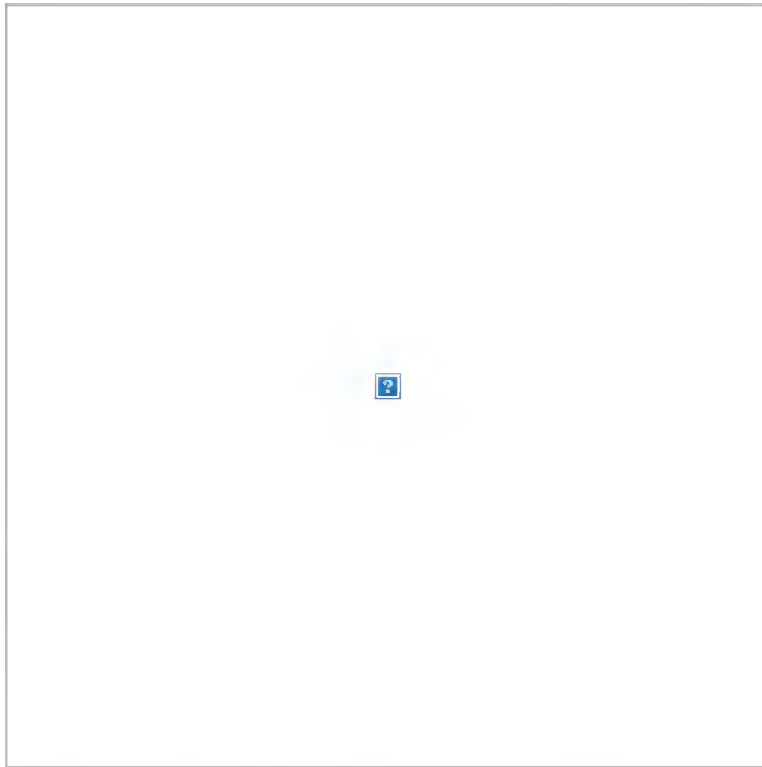
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The Project Management Professional (PMP) is the most widely recognized certification for project managers. This certification is an excellent addition to any project manager's resume'. Above all, PMP certificate holders help their organizations complete more projects on time and on budget! [READ MORE](#)



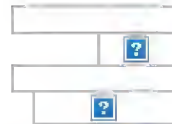
## 2019 MISAC Annual Conference Theme: IT, Your Vision, Our Future



MISAC

2019 MISAC Annual Conference Chairwoman Helen Hall (City of Fullerton) has announced IT: Your Vision, Our Future as the theme for this year's MISAC Annual Conference scheduled for September 30 – October 2 at the Portola Hotel in downtown Monterey, California. [READ MORE](#)

## From the Listserv (February 25 - March 3)



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## California Deputy CIO Cruz Leaving for County CIO Role

Government Technology

Cruz has held a variety of leadership positions in state government, but now he is stepping down to work for a county within the state. Praise rolled in recently for his time at the California Department of Technology. [READ MORE](#)

## The 8 Toughest Decisions IT Leaders Face

CIO

Every day, CIOs and other tech executives must face an array of daunting decisions, from how they allocate resources to how to prepare for shifts in the technology landscape. How do you prioritize projects? Is it really more efficient to outsource some of your development? Should you promote from within or seek more experienced talent outside? Does it make sense to acquire that company and its technology, despite your reservations about its corporate culture? And once you acquire them, which of your employees will be deemed redundant and get the axe? [READ MORE](#)

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## Agencies' Tech Isn't Always Behind

Federal News Network

I've never met them, but they say the government is always behind in technology. Maybe, but it does keep its federal IT up in the sense of maintaining its following distance. [READ MORE](#)

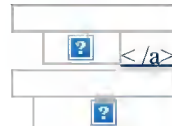
## How Executive Vacancies Hinder IT Modernization And Cybersecurity



Federal Computer Week

A record number of high-ranking federal positions are vacant in the Trump administration, and this will hamper IT modernization efforts and heighten cybersecurity risks. According to a recent report by the Washington Post and the Partnership for Public Service, by early February 2019, only 54 percent of the civil service positions that require Senate confirmations had been filled, compared to 77 percent at the same time in the third year of the Obama Administration. [READ MORE](#)

## Security Pros Agree: Cloud Adoption Outpaces Security



Dark Reading

Oftentimes, responsibility for securing the cloud falls to IT instead of the security organization, researchers report. Businesses are embracing the cloud at a rate that outpaces their ability to secure it. That's according to 60 percent of security experts surveyed for Firemon's first "State of Hybrid Cloud Security Survey," released this week. Researchers polled more than 400 information security professionals, from operations to C-level, about their approach to network security across hybrid cloud environments. They learned not only are security pros worried — oftentimes they don't have jurisdiction over the cloud. [READ MORE](#)

## 4 Keys To Assembling a Successful Agile Team

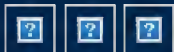


CIO

To facilitate business transformations, organizations in nearly every industry are eying agile as a key strategy for delivering products and services quickly — and with the customer in mind. But the shift to agile is fraught with challenges, and while many IT leaders have experience implementing agile methodologies, misconceptions abound. Agile in the trenches differs from agile in theory, but one thing remains clear: collaboration is key. And it all begins with a well assembled team. [READ MORE](#)

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